

THE 5-DIMENSION EMPLOYEE & WORKFORCE DIAGNOSIS PROGRAM

Workforce X-Ray™

Your workforce doesn't need another survey. It needs a diagnosis.

A structured **workforce health check** that examines every employee across **5 dimensions and 60 questions** — then hands your HR leadership an aggregate organisational diagnosis, confidential reports for every employee, and a live masterclass to build your **90-day workforce roadmap**.

PHASE 1

The 5-Dimension Workforce Scan

- 1 Performance & Capability Signature**
Role clarity, capability fit & KPI alignment
- 2 Wellbeing & Stress Load**
Sustainable pace, workload & recovery capacity
- 3 Behavioural & Productivity Patterns**
Focus time, meeting load & deep-work capacity
- 4 Growth Gap & Aspiration Alignment**
Career visibility, learning & promotion pathway
- 5 Team, Manager & Culture**
Manager effectiveness, team & culture signals
- 6 HR Leader Mindset Layer**
The psychological patterns governing the HR function itself

PHASE 2

What You Get?

- 1. 60-Question Diagnostic Form** — every employee examined across 5 dimensions
- 2. Dual Confidential Reports** — one per employee + the Organisational X-Ray
- 3. 3-Hour Live Masterclass** — decode your real aggregate results, live
- 4. 90-Day Priority Roadmap** — bottlenecks mapped to fixes, in order

★ **INCLUDES BONUSES**

Manager Effectiveness Scorecard, Attrition Risk Canvas, response template library & 30-day HR Leader community — a **\$300+ value stack**, yours to keep.

YOU'LL WALK AWAY WITH

- ✓ Scored 300-point, 5-dimension workforce diagnosis
- ✓ Confidential personal report for every employee
- ✓ Aggregate Organisational X-Ray Report
- ✓ HR Leader Mindset diagnosis (private)
- ✓ Live 3-hour Diagnostic Masterclass — 3 seats
- ✓ Prioritised 90-day workforce roadmap

ENGINEERED FOR

- HR heads & CHROs
- Founders, CEOs & COOs
- MSMEs ready to scale
- Organisations of 50–2,500 employees
- People & culture consultants

HOST

Irfan Abdul Rehman Kawchali

Renowned Business Coach · Motivational Speaker

Creator of the 5-Dimension Workforce X-Ray™ — helping HR leaders replace guesswork with an accurate workforce diagnosis.

BUNDLE PRICING (USD)

One engagement. Every employee diagnosed.

TIER	EMPLOYEES ASSESSED	HR SEATS TRAINED	BASE	EARLY BIRD
Individual	Up to 50	1 HR	\$260	\$160
Starter	50 – 100	5 HR	\$2,090	\$1,560
Growth	101 – 250	10 HR	\$3,660	\$2,610
Mid-Market	251 – 500	15 HR	\$5,230	\$4,180
Enterprise	501 – 1,000	20 HR	\$8,380	\$6,280
Large Enterprise	1,001 – 2,500	30 HR	\$15,710	\$12,570
Custom (Group)	2,500+	50+ HR	From \$26,200	Bespoke

All prices are one-time, per engagement. **Early Bird** rates apply to registrations confirmed before the enrolment deadline.

HOW YOUR ENGAGEMENT RUNS

- 1 Enrol & onboard**
30-min HR call — employee list, consent framework, communication plan
- 2 Employees complete the X-Ray form**
60 questions, 35–40 minutes, submitted confidentially over 10–14 days
- 3 Certified assessor analyses every submission**
Individual scoring plus aggregate rollups — weakest dimensions flagged
- 4 Dual reports delivered**
A confidential personal report per employee + the Organisational X-Ray to HR
- 5 3-hour live Diagnostic Masterclass**
Your real aggregate results decoded — leave with a prioritised 90-day roadmap

THE CONFIDENTIALITY PROMISE

No one else sees raw answers. Each employee's individual responses are visible only to them and their assigned certified assessor. The employer receives only **aggregated, anonymised data** across five or more employees — and all data is deleted **180 days** after the engagement closes.

★ WHAT THE DIAGNOSIS DELIVERS

A **300-point Workforce Health Score** across the five dimensions, a separate **40-point HR Leader Mindset score**, department-level breakdowns, and an attrition-risk cluster analysis.



Register now — scan the QR code

Need assistance? Reach us on WhatsApp at **+971 55 511 3655**